

PROBLEM:

Limited resources to provide presentation skills feedback to NGO staff

SOLUTION:

Multi-week online workshop to provide learners with support and feedback

RESULT:

“It is possible to learn via on-line platform.”

CASE STUDY:

Perfecting Presentations from a Distance

BACKGROUND

An International NGO approached Endurance Learning to brainstorm the design and eventually to develop an online course that would give alumni of a week-long in-person training program an opportunity to apply their skills and receive feedback in a supportive environment.

Problem:

An International NGO offered a very popular, week-long training course on presentation skills for staff located in the US and around the world. Course organizers heard from participants that they tried to apply their skills once they returned to their offices, but they rarely received feedback on whether their presentations had improved. Such follow-up on behalf of the NGO would be resource-heavy, requiring that either facilitators travel on-site or that participants return to a central location in order to have their presentations observed and to receive feedback. In a sector where resources are already limited, neither of these options were feasible.

SOLUTION

After workshop organizers met with Endurance Learning to discuss the issue, it was decided that a multi-week online workshop could provide learners with the support and feedback they needed without requiring travel. The course would review material covered in the in-person workshop and take advantage of video technology for participants to record themselves and receive feedback on their presentation skills.

RESULT

Following a pilot run of this course, participants made the following comments:

- “I expected a high quality workshop and I received exactly that. The materials were excellent and applicable. . . excellent and value for money. It is possible to learn via on-line platform.”
- “I love the interaction with the participants. Receiving very useful feedback albeit being miles away from one another. . . this is amazing!”